

Kevin R. McClure, Ph.D.

Associate Professor of Higher Education
University of North Carolina Wilmington
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EDUCATION

Ph.D. International Education Policy, University of Maryland (2014)
M.A. International Education Policy, University of Maryland (2009)
B.A. History and Spanish Language, University of Richmond (2007)

ACADEMIC APPOINTMENTS

University of North Carolina Wilmington, Department of Educational Leadership

Murphy Distinguished Scholar of Education	2022-current
Associate Professor of Higher Education	2019-current
Assistant Professor of Higher Education	2014-2019

Alliance for Research on Regional Colleges

Co-Founder and Director of Public Engagement	2020-current
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RESEARCH

* = Graduate student co-author

Books and Monographs

McClure, K. R. (forthcoming). *The caring university: Reimagining the higher education workplace after the Great Resignation*. Under consideration with Johns Hopkins University Press.

Crisp, G., McClure, K. R., & Orphan, C. M. (Eds.). (2021). *Unlocking opportunity through broadly accessible institutions*. Routledge.

McClure, K. R., Warshaw, J. B., & DeMonbrun, M (Eds.). (2020). *Regional public universities: Addressing misconceptions and analyzing contributions*. New Directions for Higher Education. Jossey-Bass.

Peer-Reviewed Journal Articles

McClure, K. R., Titus, M. A., Vamosiu, A., & Gray, S. (2023). Privatization and cost inefficiency at U.S. public research universities. *Studies in Higher Education*.

Titus, M. A., McClure, K. R., Vamosiu, A., & Gray, S. (2023). New public management in U.S. higher education: Is privatization associated with lower costs? *Public Management Review*.

- Orphan, C., & McClure, K. R. (2022). An expanded vision of value in postsecondary education: Regional public universities as broadly accessible anchor institutions. *Change: The Magazine of Higher Learning*.
- McClure, K. R., & McNaughtan, J. (2020). Proximity to power: The challenges and strategies of interviewing elites in higher education research. *The Qualitative Report*.
- McClure, K. R., & Eppenstein-Anderson, P.⁺ (2020). An uneven playing field: Fundraising at public regional universities in the aftermath of the Great Recession. *Philanthropy & Education*, 3(2), 1-26.
- Orphan, C. M., & McClure, K. R. (2019). Rural anchor institution: Examining a regional comprehensive university's efforts to serve its rural region. *Journal of Research in Rural Education*, 35(9), 1-19.
- McClure, K. R. (2019). Amenities in higher education: Shifting from rhetoric to research. *College Student Affairs Journal*, 37(2), 129-143.
- McClure, K. R. (2018). Institutions of opportunity: Using presidents' narratives to re-tell the story of public regional universities. *Journal for the Study of Postsecondary and Tertiary Education*, 3, 117-134.
- McClure, K. R., & Titus, M. A. (2018). Spending up the ranks? The relationship between institutional striving for prestige and administrative expenditures at public research universities. *Journal of Higher Education*, 89(6), 961-987.
- Vamosiu, A., McClure, K. R., & Titus, M. A. (2018). Economies of scale and scope at public master's institutions: Evidence accounting for spatial interdependency. *Education Economics*, 26(5), 516-533.
- McClure, K. R., & Ryder, A. J. (2018). The costs of belonging: How spending money influences social relationships in college. *Journal of Student Affairs Research and Practice*, 55(2), 196-209.
- McClure, K. R., Frierson, L.⁺, Hall, A.⁺, & Ostlund, K.⁺ (2017). Patterns in giving by philanthropic foundations to higher education institutions: A state-level social network analysis. *Philanthropy & Education*, 1(1), 1-28.
- McClure, K. R., Ryder, A. J., & Mauk, A. J. (2017). It all adds up: Examining and enhancing campus climate for affordability in college. *Journal of Student Financial Aid*, 47(2), 23-46.
- McClure, K. R. (2017). Arbiters of effectiveness and efficiency: The frames and strategies of management consulting firms in U.S. higher education reform. *Journal of Higher Education Policy & Management*, 39(5), 575-89.
- McClure, K. R., DeVita, J. M., & Ryder, A. J. (2017). Public-private partnerships in college student housing: Lessons from three institutions. *Journal of College and University Student Housing*, 43(2), 72-92.
- Titus, M. A., Vamosiu, A., McClure, K. R. (2016). Are public master's universities cost efficient? A stochastic frontier and spatial analysis. *Research in Higher Education*, 58(5), 469-96.

- McClure, K. R., & Teitelbaum, K. (2016). Leading schools of education in the context of academic capitalism: How deans respond to state policy changes. *Policy Futures in Education, 14*(6), 793-809. * Republished in K. Teitelbaum. (2020). *Critical issues in democratic schooling: Curriculum, teaching, and socio-political realities*. Routledge.
- McClure, K. R. (2016). Building the innovative and entrepreneurial university: An institutional case study of administrative academic capitalism. *Journal of Higher Education, 87*(4), 516-543.
- McClure, K. R. (2015). Exploring curricular transformation to promote innovation and entrepreneurship: An institutional case study. *Innovative Higher Education, 40*(5), 429-442.
- McClure, K. R. (2013). Education for economic growth or human development? The capabilities approach and the World Bank's Basic Education Project in Turkey. *Compare: A Journal of Comparative and International Education, 44*(3), 472-492.
- McClure, K. R., Szelenyi, K., Niehaus, E., Anderson, A., & Reed, J. (2010). 'We just don't have the possibility yet': U.S. Latina/o narratives on study abroad. *Journal of Student Affairs Research and Practice, 47*(3), 367-86.
- McClure, K. R. (2009). Madrasas and Pakistan's education agenda: Western media misrepresentation and policy recommendations. *International Journal of Educational Development, 29*(4), 334-41.

Book Chapters

- McClure, K. R., Crisp, G., & Orphan, C. M. (2021). Unlocking opportunity: Towards a counter-narrative of broadly accessible colleges and universities. In G. Crisp, K. McClure, C. Orphan (eds.), *Unlocking opportunity through broadly accessible institutions*. Routledge.
- Crisp, G., McClure, K. R., Orphan, C. M. (2021). Introduction: Broadly accessible colleges and universities. In G. Crisp, K. McClure, C. Orphan (eds.), *Unlocking opportunity through broadly accessible institutions*. Routledge.
- Burmicky, J., & McClure, K. R. (2021). Presidential leadership at broad-access institutions: Analyzing literature for current applications and future research. In G. Crisp, K. McClure, C. Orphan (eds.), *Unlocking opportunity through broadly accessible institutions*. Routledge.
- Warshaw, J., McClure, K. R., & DeMonbrun, M. (2020). Conclusion: Appraising asset-based themes for policy and practice. In K. McClure, J. Warshaw, & M. DeMonbrun (eds.), *Regional public universities: Addressing misconceptions and analyzing contributions*. New Directions for Higher Education.
- McClure, K. R., & Hicklin Fryar, A. (2020). Vulnerable, fragile, and endangered? financial rhetoric and reality at regional public universities. In K. McClure, J. Warshaw, & M. DeMonbrun (eds.), *Regional public universities: Addressing misconceptions and analyzing contributions*. New Directions for Higher Education.

McClure, K. R., Barringer, S. N., & Brown, J. T. (2020). Privatization as the new normal in higher education research: Synthesizing literature and reinvigorating research through a multi-level framework. *Higher Education: Handbook of Theory and Research*.

McClure, K. R., Yazan, B., & Selvi, A. F. (2016). Reframing the national narrative: Curricula reform and history textbooks in Turkey's EU era. In J. Williams and W. D. Bokhorst-Heng (Eds.), *(Re)Constructing memory: School textbooks, identity, and the pedagogies and politics of imagining community: Vol. II. Textbooks, identity, nation and state*. Rotterdam: Sense Publishers.

Editor-Reviewed Articles, White Papers, and Other Reports

McClure, K. R., & Sallee, M. (co-chairs). *The impact of COVID-19 on faculty, staff, and students: Using research to help higher education heal through the pandemic and beyond*. Association for the Study of Higher Education.

Orphan, C., & McClure, K. R. (2022). *Recommitting to stewardship of place: Creating and sustaining thriving communities for the decades ahead*. American Association of State Colleges and Universities.

Burmicky, J., McClure, K. R., Gonzales, J., & McCoy, C. (2022). *Equity-minded principles for presidential searches in higher education*. American Council on Education.

Koricich, A., Sansone, V. A., Fryar, A. H., & McClure, K. R. (2022). *Introducing our nation's rural-serving postsecondary institutions: Moving toward greater visibility and appreciation*. Alliance for Research on Regional Colleges.

McClure, K. R., Orphan, C. M., Fryar, A. H., & Koricich, A. (2021). *Strengthening rural anchor institutions: Federal policy solutions for rural public colleges and the communities they serve*. Alliance for Research on Regional Colleges.

McClure, K. R., Clayton, A. B., Whitley, M., & Hartman, C. (2020). State financial aid policy changes to meet Louisiana's higher education attainment and equity goals. Report of a working group of the Association for the Study of Higher Education.

McClure, K. R., & Ryder, A. J. (2019). Assessing campus climate for affordability to promote college student success. NASPA Knowledge Community Online Publication.

McClure, K. R., Ryder, A. J., & DeVita, J. M. (2017). Forging partnerships and avoiding pitfalls: Evidence-based insights for establishing effective public-private partnerships. Association of College and University Housing Officers-International.

McClure, K. R. (2016). The next generation of higher education management fads. *Academe*, 102(5).

Book Reviews

McClure, K. R., & Ostlund, K.⁺ (2017). *Selling hope and college: Merit, markets, and recruitment in an unranked school* by Alex Posecznick. *Teachers College Record*.

McClure, K. R. (2010). *The Museum of Innocence* by Orhan Pamuk. *Turkish Studies*, 11(2), 298-303.

Manuscripts Under Review or Revision

Jenks, S., Orphan, C., McClure, K. R., Fryar, A., Koricich, A. (Under review). Rural anchor institutions: How rural public colleges support the wellbeing of rural people and communities. *Journal of Higher Education Outreach and Engagement*.

Online and Opinion Articles

McClure, K. R. (2022). Higher ed is a land of dead-end jobs. *The Chronicle of Higher Education*. Available [here](#). *Top 10 most read articles of 2022

McClure, K. R. (2022). Having trouble hiring at your college? Try improving the jobs. *EdSurge*. Available [here](#).

McClure, K. R. (2022). Don't blame the pandemic for worker discontent. *The Chronicle of Higher Education*. Available [here](#).

McClure, K. R. (2022). The future of work is flexible. Will higher ed stay stuck in the past? *EdSurge*. Available [here](#).

McClure, K. R. (2022). Educators are disengaged and distracted. Better workplace culture could win them back. *EdSurge*. Available [here](#).

McClure, K. R., & Fryar, A. H. (2022). The great faculty disengagement. *The Chronicle of Higher Education*. Available [here](#). *Top 10 most read articles of 2022

McClure, K. R. (2021). Why we should care about college leaders' morale, too. *EdSurge*. Available [here](#).

McClure, K. R. (2021). Colleges are hiring. Does anyone want to work there? *The Chronicle of Higher Education*. Available [here](#).

McClure, K. R. (2021). Higher ed, we've got a morale problem—and a free t-shirt won't fix it. *EdSurge*. Available [here](#). *Top education story of 2021

McClure, K. R., Orphan, C. M., Fryar, A. H., & Koricich, A. (2021). Regional public universities don't need rescuing. *The Chronicle of Higher Education*. Available [here](#).

McClure, K. R. (2020). College leaders make mistakes. Here's why they should apologize for them. Available [here](#).

McClure, K. R. (2020). Burnout is coming to campus. Are college leaders ready? *EdSurge*. Available [here](#). *Top 10 most read articles of 2020

McClure, K. R. (2020). College leaders must explain why—not just how—to return to campus. *EdSurge*. Available [here](#). *Top 10 most read articles of 2020

- McClure, K. R. (2020). Advice from college presidents on building trust to weather a crisis. *EdSurge*. Available [here](#).
- McClure, K. R. (2020). Putting people first: How colleges can communicate effectively about COVID-19. *EdSurge*. Available [here](#).
- McClure, K. R. (2019). All public universities get private money, but some get much more than the rest. *The Conversation*. Available [here](#).
- McClure, K. R. (2018). The problem with calling UMBC a Cinderella. *The Chronicle of Higher Education*. Available [here](#).
- McClure, K. R. (2015). How one building reveals what's wrong with higher education. *Chronicle of Higher Education*. Available [here](#).
- McClure, K. R. (2014). Albert Einstein, Alt-Ac Pioneer. *Vitae: A Service of The Chronicle of Higher Education*. Available [here](#).
- McClure, K. R. (2013). Higher education's reform-industrial complex. *The Chronicle of Higher Education*. Available [here](#).
- McClure, K. R. (2013). Developments in higher education's entrepreneurial turn. Privatisation in Education Research Initiative. Available [here](#).
- McClure, K. R. (2011). Turkey's eastern question: Educational disparities and EU accession. *The Washington Review of Turkish and Eurasian Affairs*. Available [here](#).

CONFERENCE PRESENTATIONS

- Miller, R. A., Ardoin, S., Nguyen, D. J., Smith, E. A., Hurtado, S. A., & McClure, K. R. (2022). Recognizing and responding to realities: How faculty can shape the future of graduate preparation programs. Association for the Study of Higher Education (ASHE) 47th Annual Conference. Council for the Advancement of Higher Education Programs Pre-Conference.
- McClure, K. R., & Sallee, M. (Organizers) (2022). Impacts of COVID on higher education research and researchers. Association for the Study of Higher Education (ASHE) 47th Annual Conference.
- Gonzalez, J., McClure, K. R., Burmicky, J., & McCoy, C. J. (2022). Search consultants and mechanisms of exclusion in presidential search processes. Association for the Study of Higher Education (ASHE) 47th Annual Conference.
- McClure, K. R., Burmicky, J., Doran, E., Taylor, J., & Crisp, G. (2022). Exploring the institutional continuum: Connections between community colleges and broadly accessible bachelor's institutions. Council for the Study of Community Colleges 63rd Annual Conference.
- Orphan, C. M., McClure, K. R., Fryar, A., & Koricich, A. (2021). Rural anchor institutions: How broad access institutions contribute to regional infrastructure. Association for the Study of Higher Education (ASHE) 46th Annual Conference.

- Fryar, A. H., & McClure, K. R. (2021). State funding volatility and the growth of online programs at public four-year institutions. Public Investment in Higher Education: Research, Strategies, and Policy Implications. State Higher Education Executive Officers Webinar Series.
- Doran, E., Crisp, G., Carales, V., Gonzalez, A., Friedensen, R., McClure, K., Thorton, Z. (2020). Making more room for the full participation of Ed.D. students and programs. Association for the Study of Higher Education (ASHE) 45th Annual Conference.
- McClure, K. R., Barringer, S. N., & Brown, J. T. (2020). Reimagining the “new normal”: Advancing the study of privatization in U.S. higher education. American Educational Research Association (AERA) Annual Meeting.
- McClure, K. R., (2020). Vulnerable, fragile, and endangered? Examining the financial health and survivability of public regional universities. In Recasting the study of legitimacy, equity, and resilience through regional comprehensive universities. American Educational Research Association (AERA) Annual Meeting.
- Nguyen, D., Ardoin, S., & McClure, K. (2020). There’s a fee for that: How class and money influence student success. NASPA: Student Affairs Administrators in Higher Education Annual Conference.
- McClure, K. R., & Eppenstein Anderson, P. (2019). An uneven playing field: Fundraising at regional public universities in the aftermath of the Great Recession. Association for the Study of Higher Education (ASHE) 44th Annual Conference.
- Titus, M. A., McClure, K. R., Vamosiu, A., & Gray, S. M. (2019). Cost efficiency and privatization at public universities in the United States. American Educational Research Association (AERA) Annual Meeting.
- Orphan, C. M., & McClure, K. R. (2018). Rural “stewards of place”: How regional comprehensive universities engage rural universities. Association for the Study of Higher Education (ASHE) 43rd Annual Conference.
- McClure, K. R., Eppenstein-Anderson, P.⁺, & Thorndike, S.⁺ (2018). Getting our story out: How public regional universities fundraise and engage with philanthropic foundations. Higher Education Public Policy Forum.
- McClure, K. R. (2017). Delivering on the promise: The role of regional comprehensive universities in college access and affordability. Association for the Study of Higher Education (ASHE) 42nd Annual Conference.
- McClure, K. R., & Titus, M. A. (2017). Spending up the ranks? Revisiting the relationship between administrative costs and the pursuit of prestige at U.S. public research universities. Association for the Study of Higher Education (ASHE) 42nd Annual Conference.
- McClure, K. R. (2017). Researching in proximity to power: The challenges and strategies of interviewing elites in higher education. Association for the Study of Higher Education (ASHE) 42nd Annual Conference.

- Ryder, A.J., McClure, K. R., & DeVita, J. M. (2017). Public-private partnerships: Practical lessons from three institutions. Association of College and University Housing Officers-International (ACUHO-I) Annual Conference and Exposition.
- McClure, K. R., DeVita, J. M., & Ryder, A. J. (2017). Public land, private development: The strategic use of public-private partnerships in college student housing. American Educational Research Association (AERA) Annual Meeting.
- McClure, K. R., Titus, M. A., & Vamosiu, A. (2016). More bang for the buck? Examining cost efficiency at public master's institutions. Association for the Study of Higher Education (ASHE) 41st Annual Conference.
- McClure, K. R., Hall, A. W., & Ostlund, K. (2016). Patterns in giving by philanthropic foundations to higher education institutions: A state-level social network analysis. Association for the Study of Higher Education (ASHE) 41st Annual Conference.
- McClure, K. R., & Teitelbaum, K. (2016). Leading schools of education in the context of academic capitalism: How deans respond to state policy changes. American Educational Research Association (AERA) Annual Meeting: Public Scholarship to Educate Diverse Democracies.
- McClure, K. R., Ryder, A. J., & Mauk, A. J. (2016). The costs of belonging: Undergraduate student perceptions of social spending and its effects on college affordability. American Educational Research Association (AERA) Annual Meeting: Public Scholarship to Educate Diverse Democracies.
- McClure, K. R., Ryder, A. J., & Mauk, A. J. (2016). The costs of belonging: College affordability and student spending on campus involvement and social activities. NASPA: Student Affairs Administrators in Higher Education Annual Conference: Common Purpose: Shaping a Vision for Higher Education.
- McClure, K. R., Titus, M. (2015). The all-administrative university? Exploring the relationship between administrative costs and administrative staff at public comprehensive institutions. American Educational Research Association (AERA) Annual Meeting: Toward Justice: Culture, Language, and Heritage in Educational Research and Praxis.
- McClure, K. R. (2014). Academic capitalism as multi-level process: Reconceptualizing the 'regime'. Association for the Study of Higher Education (ASHE) 39th Annual Conference: Weaving Scholarship and Policy Making.
- McClure, K. R. (2014). Making the neoliberal mind? Forms and implications of undergraduate entrepreneurship training. Association for the Study of Higher Education (ASHE) 39th Annual Conference: Weaving Scholarship and Policy Making.
- McClure, K. R. (2013). Education for human development or economic growth? A capabilities-based analysis of the basic education project in Turkey. Comparative and International Education Society (CIES) 57th Annual Conference: Educational Quality: Global Imperatives and Contested Visions.

- McClure, K. R. (2013). Reframing the national narrative: Curriculum reform, EU candidacy, and history textbooks in Turkey. Comparative and International Education Society (CIES) 57th Annual Conference: Educational Quality: Global Imperatives and Contested Visions.
- McClure, K. R. (2012). Turkey's uneven education revolution: Regional disparities in access, quality, and equity. Comparative and International Education Society (CIES) 56th Annual Conference: The Worldwide Education Revolution.
- McClure, K. R. (2012). 'A destiny henceforward shared': Preliminary thoughts on Carney's educational 'policyscapes' as applied to the European Union. Washington Consortium for Comparative and International Education and Training 11th Annual Student Research Conference: Education and Globalization in an Era of Rising Inequality and Cultural Change.
- McClure, K. R., & Haugen, C. S. (2011). The Global Communities Living-Learning Program: A case study in intercultural competency development. Intercultural Management Institute 12th Annual Conference on Intercultural Relations.
- McClure, K. R. (2009). Madrasas and Pakistan's education objectives: Western media misrepresentation. Comparative and International Education Society (CIES) 53rd Annual Conference: The Politics of Comparison.

INVITED TALKS, KEYNOTES, PRESENTATIONS, WEBINARS, AND PODCASTS

2023

Guest. The Great Resignation in higher education. Future U Podcast. Available [here](#).

2022

Speaker. The caring university: A roadmap for re-imagining the higher education workplace. American Marketing Association Symposium for the Marketing of Higher Education – Senior Leader Experience.

Keynote speaker [virtual]. The caring university: Building an academic workplace where faculty flourish. AAUP Nebraska State Conference

Speaker [virtual]. The caring university: Building an academic workplace where faculty flourish. AAUP Oakland University.

Guest. The future of the higher education workplace. Breaking the Mold Podcast. Available [here](#).

Guest. Humanizing a post-covid world ASHE Presidential Podcasts. Available [here](#).

Guest. What is the future of work in higher ed? Higher Voltage Podcast. Available [here](#).

Guest. The Great Resignation and employee engagement. Confessions of a Higher Ed CMO Podcast. Available [here](#).

Speaker [virtual]. A more caring university: Higher education leadership in the age of low morale and burnout. Association of College and Research Librarians.

Keynote speaker. A more caring university: Higher education leadership in the age of low morale and burnout. Staff Recognition and Development Day. University of Alaska Fairbanks.

Speaker [virtual]. A more caring university: Higher education leadership in the age of low morale and burnout. Minnesota State University, Mankato.

Panelist. Employee wellbeing and resilience at Carolina. UNC Chapel Hill Employee Forum.

Guest. Turnover, burnout and demoralization in higher ed. The Key Podcast with Inside Higher Ed. Available [here](#). **One of the Most Read Stories of 2022*

Lead Co-Facilitator with Margaret Sallee. Strategies to combat employee burnout and improve morale workshop series. American Council on Education.

Panelist. Educators are demoralized: What's the way forward? Live recording of the EdSurge Podcast at SXSWedu.

Speaker [virtual]. A more caring university: Higher education leadership in the age of low morale and burnout. Northern Kentucky University.

Speaker [virtual]. A more caring university: Higher education leadership in the age of low morale and burnout. Alliance for Research on Regional Colleges Professional Development Series.

Panelist. Finance in higher education. Student Affairs Now Podcast. Available [here](#).

2021

Speaker [virtual]. When everything's not fine: Higher education leadership in the age of low morale and burnout. ECU Leadership Development Academy.

Guest. How can colleges break out of the funk of low morale? Edsurge podcast. Available [here](#).

Speaker. Closing plenary: Refresh of "Stewards of Place." American Association of State Colleges and Universities Annual Meeting.

Presenter. Rural anchor institutions: Perspectives on rural public colleges as vital infrastructure. Western Interstate Commission on Higher Education.

Co-Presenter. Research about rural public universities. Regional University System of Oklahoma.

2020

Panelist. The future of strategic communications. ACUHO-I State of the Profession Conference.

Co-Presenter with Cecilia Orphan. Protecting rural anchor institutions. Making the case for federal investment in broadly-accessible rural-serving institutions. American Association of State Colleges and Universities 2020 Annual Meeting.

Panelist. Reimagining higher education worldwide after COVID-19. George Washington University.

Panelist. The pandemic and campus housing business model. 2020 ACUHO-I Business Operations Conference.

Guest. Higher ed, covid, and lawyers. Oh my! The Place Makers Podcast. Available [here](#).

Panelist. Invisible no more: How three vital postsecondary sectors are navigating the pandemic while serving their students and communities. Association for the Study of Higher Education 2020 Presidential Webinar Series.

Guest. Student housing sector in “crisis.” The Bond Buyer Podcast. Available [here](#).

Panelist. Minding the “trust gap”: Implications of COVID-19 decisions for higher ed. Association of College and University Housing Officers International.

Guest. The controversy surrounding re-opening our campuses: How do the decisions get made? Trustees and Presidents Podcast with Dr. Karen Weaver. Available [here](#).

Moderator. Navigating higher ed finance under COVID-19. Higher Education Forum.

Panelist. Managing higher education in uncertain times. Center for Higher and Adult Education. Michigan State University.

2019

Guest. ‘Academic capitalism’ is reshaping faculty life. What does that mean? EdSurge Live. Available [here](#).

Panelist. Workshop on #realcollege research. #Realcollege Annual Convening.

Panelist. The world beyond high school: Covering education equity and the future of work. Poynter Institute.

2018

Co-Presenter. Forging partnerships and avoiding pitfalls: Evidence-based insights for establishing effective public-private partnerships. ACUHO-I Webinar.

COURSES DEVELOPED AND TAUGHT

* = Courses developed

University of North Carolina Wilmington

*The College Affordability Crisis

*Innovative Approaches to College Student Success

*Higher Education Finance

*Higher Education in a Global Context

*The Academic Profession	Culminating Project I & II
*Why Does College Cost So Much?	Research in Education
Foundations of Higher Education	Legal Issues in Higher Education
Critical Issues in Higher Education	Introduction to Higher Education Practice
*Sustainable Careers in Higher Education	

GRANTS AND CONTRACTS

2022. AASCU Stewards of Place 20th Anniversary. American Association of State Colleges and Universities. Co-Project Lead. \$16,000.
2021. Defining What It Means to Be a Rural-Serving Postsecondary Institution. Ascendium Education Group. Sub-Award. Total Grant: \$428,000. Sub-Award: \$23,600.
2020. Federal Support for Broadly Accessible Rural Serving Institutions in Response to COVID-19. Joyce Foundation. Co-Principal Investigator. \$101,536.
2019. Dean's Office Mini-Research Award: Support to Attend ASHE and AERA Conferences. UNCW Watson College of Education. Principal Investigator. \$2,000.
2018. Dean's Office Mini-Research Award: Support to Attend ASHE and SHEEO Policy Conferences. UNCW Watson College of Education. Principal Investigator. \$2,000.
2017. Dean's Office Mini-Research Award: The Ed.D. Project. UNCW Watson College of Education. Principal Investigator. \$1,600.
2016. The Workhorse University: Access, Affordability, and the Future of America's Public Comprehensive Institutions. UNCW Charles L. Cahill Grant for Faculty Scholarship. Principal Investigator. \$4,800.
2016. John Grenzebach Award for Outstanding In-Progress Research in Philanthropy for Educational Advancement. Council for Advancement and Support of Education. Principal Investigator. \$2,000.
2016. Dean's Office Mini-Research Award: Striking Gold? The Rise and Implications of a 'Boom' Accelerated Online RN to BS Program. UNCW Watson College of Education. Co-Principal Investigator. \$1,335.
2016. Dean's Office Mini-Research Award: Giving by Corporate and Family Foundations to Higher Education Institutions in North Carolina: A Social Network Analysis. UNCW Watson College of Education. Principal Investigator. \$1,785.
2016. AERA 2016 Conference Travel Support. Educational Leadership Research/Scholarship Award. Principal Investigator. \$1,745.

2015. How On-Campus Housing Responds to Off-Campus Competition: The Strategic Use of Public-Private Partnerships. Association of College and University Housing Officers International. Principal Investigator. \$7,000.

2015. EDL 635 Faculty Oral History Project UNCW ETEAL Pedagogy Initiative. Principal Investigator. \$3,500.

2015. Watson College of Education Faculty Ambassador Initiative. UNCW Watson College of Education. Principal Investigator. \$800.

2014. Dean's Office Mini-Research Award: Participation in the College Experience and Student Discretionary Spending. UNCW Watson College of Education. Co-Principal Investigator. \$2,000.

STUDENT ADVISING

Doctoral Dissertation Chair

Courtney Hughes	Laura McBrayer	Ronice Johnson
Paige Eppenstein Anderson	Lisa DeVane	Jeff Tilson
Carly Wilson	Tim Bronstetter	Stefanie Norris
Kara Ostlund	Keryn Vickers	Jennifer Fernandez-Villa
Christina Logan	Sara Thorndike	Jason Modlin
Cat Ziencik	April Query	John Lothes
Kara Pike-Inman	Susan Baxter	

Doctoral Dissertation Committee Member

O.J. McGee	Marcus Galagher	Terry Locklear
Christie Poteet	Michele Mathis	Ben Smith
Garrett Knudson	Courtney Porter	Adam Hall
Veronica Sills	Thad Leister	Jake Eubank
Jon Kapell	May Ellen Naylor	Jessica Sabater

Master's Culminating Project Chair

Hunter Allen	Sophie Ritchie	McKenzie LeFlore
Beth Endsley	John Larkins	Kenzie Woody
Jacqueline Casner	Eishante Wilkes	Carson Crow
Ashleigh Carroll	Eddie Knighton	Courtney Sola
Brittany Ranz	Angela Almozara	Courtney Melvin
Robin Clements	Rae'Shelle Drayton	Dalton Langdon
Kelley Cansler	Da'Esha McPhaul	Emily Findley
Donovan Smith	Deirdre Scanlon	Ebony Wofford
Rob Olewine	Karla Slade	Natalie Palmer
Taylor Renwick	Jonathan Lee	Brandi Barry
Jeremy Lea	Glen Burnette	Shannon Rodenheiser

Christina Ritter

Tiffany Campbell

Jordan Stone

SERVICE TO THE FIELD

Editorial Board Member

Philanthropy & Education
Journal of Effective Teaching

Invited Manuscript Reviewer

Review of Higher Education
Journal of Higher Education
Teachers College Record
Higher Education Policy
Higher Education: The International Journal of Higher Education Research
Journal of Diversity in Higher Education
Compare: A Journal of Comparative and International Education
Journal of Critical Studies on Higher Education and Student Affairs
Journal of Curriculum Studies
International Journal of Educational Development
Prospects (UNESCO Quarterly Review of Comparative Education)

Professional Associations

Association for the Study of Higher Education (ASHE)
 Council for Public Policy in Higher Education Vice Chair (2022-current)
 COVID Statement Working Group Chair (2022-current)
 Annual Conference Session Discussant (2016-2017, 2019-2022)
 Annual Conference Proposal Reviewer (2014-2019, 2021-2022)
 Professional Development Committee (2021-current)
 Graduate Student Policy Seminar Planning Committee (2021)
 Research to Practice Affordability Research Team (2020)
 2020 Program Committee, International Higher Education Section Co-Chair (2020)
 ASHE at 50 Strategic Planning – Conference Workgroup (2019)
 Council on Public Policy in Higher Education Summer Forum Planning Committee (2019)
 Annual Conference Panel Organizer (2017)
 Council on International Higher Education Elections Committee Co-Chair (2015)
 Newly Minted PhD Roundtable Participant (2014)

American Educational Research Association
 Annual Meeting Division J Invited Reviewer (2016-2019)
 Annual Meeting Division J Roundtable Chair (2015)

Comparative and International Education Society (CIES)
 Globalization and Education Special Interest Group Proposal Reviewer (2015)

Annual Conference Proposal Reviewer (2014)

Annual Conference Session Chair (2013)

SERVICE TO THE UNIVERSITY

<i>Member</i>	Faculty Interview with Chancellor Finalists (2022)
<i>Member</i>	UNCW Faculty Senate Ad Hoc Committee on RTP Application (2022)
<i>Organizer</i>	Webinar: Supporting Graduate Student Wellbeing through COVID-19 and Beyond (2021)
<i>Delegate</i>	UNC System Faculty Assembly (2021-2022)
<i>Member</i>	UNCW Graduate Council (2020-current)
<i>Member</i>	UNCW New Programs Planning Committee (2020)
<i>Member</i>	UNCW Doctoral Transition Task Force (2019-2020)
<i>Alternate</i>	UNC System Faculty Assembly (2018-2021)
<i>Member</i>	UNCW Provost's Advisory Council (2018-current)
<i>Member</i>	UNCW Campus Initiated Tuition Increase Committee (2017, 2018, 2019)
<i>Chair</i>	UNCW University Budget Committee (2017-current)
<i>Member</i>	UNCW Center for Teaching Excellence Advisory Board (2016-2017)
<i>Senator</i>	UNCW Faculty Senate (2015-current)
<i>Member</i>	UNCW University Curriculum Committee (2015-current)
<i>Member</i>	UNCW COACHE Faculty Job Satisfaction Survey Working Group (2016, 2018)
<i>Presenter</i>	UNCW New Faculty Orientation Second-Year Mentor Lunch (2015)
<i>Reviewer</i>	UNCW Summer Undergraduate Research and Creativity Awards (2015)
<i>Presenter</i>	UNCW Men's Summit (2015)

SERVICE TO THE COLLEGE

<i>Chair</i>	Watson College Employee Experience Study Work Group (2022-current)
<i>Member</i>	Watson College Doctoral Status Task Force (2018-2019)
<i>Member</i>	Watson College RTP Support Session Planning Group (2018-2019)
<i>Member</i>	Watson College Public Policy Committee (2017)
<i>Member</i>	Watson College Murphy Distinguished Professor Workgroup (2016)
<i>Member</i>	Watson College Assistant to Full Professor Task Force (2016)
<i>Member</i>	Watson College International Committee (2015-2016)
<i>Participant</i>	Watson College Strategic Planning Retreat (2014)
<i>Member</i>	Watson College Research Collaborative Committee (2014)

SERVICE TO THE DEPARTMENT

<i>Chair</i>	Inquiry Dissertation for Impact Handbook Development Committee (2023)
<i>Member</i>	Assistant Professor of Higher Education Search Committee (2022)
<i>Chair</i>	Visiting Assistant Professor Search Committee (2021)
<i>Chair</i>	Administrative Associate Search Committee (2020)

<i>Coordinator</i>	M.Ed. in Higher Education Administration (2020-2022)
<i>Coordinator</i>	Ed.D. in Educational Leadership, Higher Education Concentration (2017-2020)
<i>Facilitator</i>	Slow Professor Reading Group (2016)
<i>Member</i>	Ed.D. Program Capstone Research and Development Committee (2016-2017)
<i>Member</i>	Faculty Development and Evaluation Committee (2016)
<i>Member</i>	Master's of School of Administration e-Portfolio Defenses (2015)
<i>Member</i>	Ed.D. Program Sustainability and Marketing Committee (2015)
<i>Member</i>	Ed.D. Program Evaluation Committee (2014)

MEDIA COVERAGE AND PUBLIC ENGAGEMENT

My research and commentary are frequently covered by regional and national media outlets, including *The Washington Post*, *The Atlantic*, *The Wall Street Journal*, *BBC America*, *USA Today*, and *The Chronicle of Higher Education*. A summary of recent media coverage and public engagement is available [here](#).